



A PLUS

Assistance
for
People of
Lowell's
Utility
Services

Lowell's A PLUS Program:

Assistance for People of Lowell's Utility Services

A Plus is a program that Lowell Light & Power and the City of Lowell have developed in partnership with Flat River Outreach Ministries (FROM). This program is designed to assist our customers with utility bill payments during the occasional financial crisis that many of us experience during economic hard times.

Several agencies offer utility bill financial assistance for people below the poverty level. However, during economic hard times, anyone can fall short in a given month. In an effort to prevent disruption of utility services or the accumulation of fees, the utility departments of Lowell have started a fund to assist customers who don't qualify for those other resources.

We are asking our customers to help establish funding for the program. Lowell Light & Power and the City of Lowell have combined their efforts, and included in their billing statements will be an opportunity to donate to the **A Plus** program. Customers can do this by rounding up a payment to the next dollar or by simply donating a chosen amount. Those donations will be matched by Lowell Light & Power and placed in the **A Plus** fund, which will be managed by FROM.

Paralleling the **A Plus** program is Lowell Light & Power's Energy Smartsm program. The Energy Smartsm program is designed to help our customers reduce their energy usage and in turn reduce the amount of their monthly electric bills.

For more information regarding the **A Plus** and Energy Smartsm programs, contact the office of Lowell Light & Power (616-897-8402) or the City of Lowell (616-897-8457) or visit our websites at www.lowell-light.org or www.ci.lowell.mi.us. To contact the FROM office call 616-897-8260.



WE PICK UP YOUR OLD FRIDGE AND YOU PICK UP 30 BUCKS.

Chances are that old, second working refrigerator or freezer in your garage or basement is running up your electric bill. That's because they can use three times as much energy as newer models, which can add up to \$150 a year to your electric bill. But now there's an easy solution. We'll pick up your older appliance for free and you'll pick up \$30 in cold cash when you recycle it. So do something good for yourself, good for the environment and lower your energy bill too.

If you are a Lowell Light and Power customer, call 1-877-270-3519 or visit Jacoinc.net for a FREE pickup.



Refrigerators and stand alone freezers must be in working condition and must be between 10 and 30 cubic feet using inside dimensions. Lowell Light and Power contracts with JACO Environmental, an appliance recycler, to pick up and recycle the units. Lowell Light and Power customers must own units being recycled. Limit two units per residential address. A check will be mailed within 4-6 weeks after appliance collection. Additional restrictions apply.

Enroll in the **A PLUS** Roundup Program: fill out and return the attached voucher and be automatically included in the **A PLUS** Roundup Rewards Program for a quarterly drawing for a Gift Card to a local merchant.

**Residential customers only.*



A PLUS ROUNDUP PROGRAM

Yes, I would like to participate in the **A PLUS** program by:

- Rounding my bill up to the next dollar: \$ _____
- Donating a specified amount \$ _____

Total Payment \$ _____

Customer Name: _____

Customer Account Number: _____

Customer Signature: _____